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For Immediate Release

Vein Clinics of America Opens Enhanced Vein Center in Canton, Connecticut

Canton, CT – February 7, 2011 – Vein Clinics of America, Inc (VCA), the largest network of physicians in the United States specializing in the minimally invasive treatment of varicose vein disease, has opened a new location in Canton, CT. This location will add interventional radiology (IR) procedures to the full range of vein treatments provided at existing VCA locations, enabling patients to undergo a host of additional procedures. The new center will be led by Dr. Domenic A. Zambuto, a board-certified Interventional Radiologist, and is located at 110 Albany Turnpike, Suite 209. This is VCA's third center in Connecticut and 43rd location nationally. For 30 years, VCA has specialized in a wide spectrum of vein disease, including varicose veins, spider veins and venous leg ulcers.

"Treating venous disease utilizing techniques from interventional radiology is a wonderful and exciting combination," said Dr. Zambuto. "It allows us to maintain the high standard of care expected at VCA, while integrating additional minimally invasive procedures. These procedures are typically performed in a hospital setting, but will now be offered in a relaxed, accessible and safe outpatient facility."

Vein disease is more than just a cosmetic problem. Ignoring it can result in symptoms such as pain, fatigue, itching, burning and swelling. Sufferers can experience throbbing and restlessness, where they feel the need to constantly keep their legs moving. Vein disease is a progressive condition that will only get worse if left untreated.

VCA's network of physicians utilize a comprehensive, minimally invasive treatment approach including Endovenous Laser Treatment (ELT) and Ultrasound-Guided Sclerotherapy. The average patient requires Sclerotherapy in conjunction with ELT to treat the smaller veins. VCA's network of physicians' use of Sclerotherapy, combined with ELT, allows them to treat the smallest spider vein to the largest ropelike varicose vein, and even venous leg ulcers. Neither option requires hospitalization or surgery. Instead each is performed in the physician's office.

IR is a subspecialty of radiology in which minimally invasive procedures are performed using small catheters inserted into the body which are directed by external image guidance using live, intensified X-ray image produced by a Fluoroscope or "C-Arm." The treatments, which require a specially trained, board-certified Interventional Radiologist and state-of-the-art equipment and imaging, provide a broader array of procedures, in new treatment areas including procedures in gynecology and urology. With IR techniques, Dr. Zambuto and his team will be able to assess and, in some cases, non-surgically treat diseases at their source - via the venous system. This approach offers patients lower risk, less pain and reduced recovery time compared to invasive surgeries, and patients are able to return home the same day. To schedule an appointment, call 1-800-660-VEIN or visit veinclinics.com.

(more)

VCA Opens New Canton Location Add 1

About IntegraMed America, Inc.

IntegraMed is a leader in developing, marketing and managing specialty outpatient healthcare facilities, with a current focus on the fertility and vein care markets. IntegraMed supports its provider networks with clinical and business information systems, marketing and sales, facilities and operations management, finance and accounting, human resources, legal, risk management, quality assurance, and fertility treatment financing programs.

Attain Fertility Centers, an IntegraMed Specialty, is the nation's largest fertility center network, with 14 company-managed partner centers and 28 affiliate centers, comprising over 130 locations across 34 states and the District of Columbia. Nearly one of every four IVF procedures in the U.S. is performed in an Attain Fertility Centers network practice.

Vein Clinics of America, an IntegraMed Specialty, is the leading provider of specialty vein care services in the U.S. The IntegraMed Vein Clinic network operates 43 centers across 14 states, principally in the Midwest and Southeast.

For more information about IntegraMed please visit: www.integrated.com for investor background, www.attainfertility.com for fertility, or www.veinclinics.com for vein care.

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