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For Immediate Release

Vein Clinics of America Opens New Center in Chapel Hill, North Carolina

Chapel Hill, NC. – December 20, 2010 – Vein Clinics of America (VCA), the largest network of physicians in the United States specializing in the minimally invasive treatment of varicose vein disease, has opened a new location in Chapel Hill, NC. Ashley Baquero, MD will be the practicing physician at the new office which is located at 1240 Environ Way. VCA now has 40 locations nationally, with this being the 2nd in the Raleigh-Durham area. For nearly 30 years, VCA has specialized in a wide spectrum of vein disease, including varicose veins, spider veins and venous leg ulcers.

"I am excited to be a part of the VCA team and look forward to providing our patients with comprehensive care for their chronic vein problems. It is rewarding for both physicians and patients to see the results we are able to achieve helping to alleviate the discomfort and pain brought on by this progressive condition," stated Ashley Baquero, MD practicing physician in the Chapel Hill office.

Vein disease is more than just a cosmetic problem. Ignoring it can result in symptoms such as pain, fatigue, itching, burning and swelling. Sufferers can experience throbbing and restlessness, where they feel the need to constantly keep their legs moving. Vein disease is a progressive condition that will only get worse if left untreated.

VCA's network of physicians utilize a comprehensive, minimally invasive treatment approach including Endovenous Laser Treatment (ELT) and Ultrasound-Guided Sclerotherapy. The average patient requires Sclerotherapy in conjunction with ELT to treat the smaller veins. VCA's network of physicians' use of Sclerotherapy, combined with ELT, allows them to treat the smallest spider vein to the largest ropelike varicose vein, and even venous leg ulcers. Neither option requires hospitalization or surgery. Instead each is performed in the physician's office. To schedule an appointment, call 1-800-660-VEIN or visit veinclinics.com.

About IntegraMed America, Inc.

IntegraMed is a leader in developing, marketing and managing specialty outpatient healthcare facilities, with a current focus on the fertility and vein care markets. IntegraMed supports its provider networks with clinical and business information systems, marketing and sales, facilities and operations management, finance and accounting, human resources, legal, risk management, quality assurance, and fertility treatment financing programs.

Attain Fertility Centers, an IntegraMed Specialty, is the nation's largest fertility center network, with 14 company-managed partner centers and 28 affiliate centers, comprising over 130 locations across 34 states and the District of Columbia. Nearly one of every four IVF procedures in the U.S. is performed in an Attain Fertility Centers network practice.

Vein Clinics of America, an IntegraMed Specialty, is the leading provider of specialty vein care services in the U.S.. The IntegraMed Vein Clinic network operates 41 centers across 14 states, principally in the Midwest and Southeast.

For more information about IntegraMed please visit: www.integrated.com for investor background, www.attainfertility.com for fertility, or www.veinclinics.com for vein care.

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