

For More Information Contact:

Carey Rupp
Vein Clinics of America
(847) 407-2470

For Immediate Release:

Vein Clinics of America Opens Center of Excellence in Alpharetta, Ga.

Alpharetta, Ga. (November 7, 2005) – Vein Clinics of America (VCA), the largest medical practice in the United States specializing exclusively in the treatment of vein disorders, is opening a Center of Excellence in Alpharetta, Ga. The new clinic is located at 3440 Preston Ridge Road; it will be VCA's third location in the greater Atlanta area. For more than two decades, VCA has specialized in all aspects of vein disease, from spider veins, to large ropey varicose veins, to leg ulcers. To schedule a consultation, call 1-800-660-VEIN.

“Recent advancements in the treatment of varicose veins have been significant,” said D. Brian McDonagh, M.D., phlebologist, medical director, and founder of Vein Clinics of America. “As a result, treatment has never been better.”

Varicose vein disease is more than just a cosmetic problem. Ignoring it can result in symptoms such as pain, fatigue, itching, burning and swelling. Sufferers can experience throbbing and restlessness, where they feel the need to constantly keep their legs moving. Since varicose vein disease is progressive, it will only get worse if left untreated.

VCA's comprehensive non-surgical treatment approach includes the latest in Endovenous Laser Treatment (ELT) and ultrasound-guided sclerotherapy. Sclerotherapy is a precise, micro-injection procedure that uses a medication or "sclerosant" to seal the abnormal veins. ELT, which is covered by most insurance companies, achieves the same result by using laser energy delivered through a tiny fiber that is inserted into the abnormal vein. Neither option requires hospitalization or surgery. Instead, they are performed in the physician's office. The patient can be back on their feet resuming normal activities the next day, or even sooner.

The Venous Research Foundation reports that although there is a genetic predisposition to varicose vein disease, it is most common in females with previous pregnancies and in individuals in occupations that require prolonged standing. Vein disorders are also progressive and get worse as people age.

“Patients need to know that vein disease should be addressed before serious problems occur. It is treatable and you don't have to live with it,” said Todd Greer, M.D., VCA.

Because of today's favorable insurance coverage and our Medicare participation, treatment for varicose vein disease has never been more accessible. This allows many patients who may not have been able to afford treatment before to now seek relief from their condition.

“People with vein disease should know that effective treatment is available,” said Dr. Greer. “Approximately 50 percent of the population suffers from the pain and embarrassment of varicose veins. It is very rewarding to give these patients some relief.”

(more)

**VCA Opens Alpharetta Clinic
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VCA is the largest medical practice in the United States specializing exclusively in the non-surgical treatment of varicose veins, leg ulcers, and related vein disorders. Unique to the treatment of varicose veins, VCA offers state-of-the-art Endovenous Laser Treatment (ELT) in addition to its non-surgical, minimally invasive COMPASS protocol of sequential ultrasound-guided foam sclerotherapy. As a result, VCA meets the needs of each patient, providing treatment for the largest, ropey varicose vein to the smallest spider vein. Procedures are performed in the physician's office and are incorporated into a treatment plan designed to lessen the possibility of progression and recurrence common to varicose vein disease. Founded in 1981, VCA has 24 locations throughout Florida, Georgia, Illinois, Indiana, Kansas, Maryland, North Carolina, Tennessee, Virginia and Wisconsin.

For more information regarding vein disorders, ELT or COMPASS procedures, call VCA at 1-800-660-8346 or visit veinclinics.com.

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